

## **AEL Crystals Ltd – Privacy Statement**

AEL Crystals Ltd now meet the standards required by The European Unions General Data Protection Regulation (GDPR). We have published our privacy statement to reflect this. AEL Crystals Ltd. will only store information pertinent to the activities of AEL as a supplier of frequency control products to you as a customer.

### **What information does AEL Crystals Ltd (AEL) hold?**

AEL will collect your name, telephone number, email address, delivery address, as well as data that may be provided by cookies and other similar technology.

### **Why does AEL need this information?**

AEL uses data to communicate with you information relating to any ongoing business activities between AEL and yourself, and to keep you informed of new products and applications relevant to you as a customer.

### **How is this information used?**

AEL uses the data for the following purpose

- Business support (e.g. order progress, quotations, contract status etc.)
- Product Support and development
- Customer support
- Communication and marketing

### **Does AEL sell information to third parties**

No, AEL will never communicate your information to any other person or organisation.

### **Can you opt out of sharing your personal information?**

Yes, you can opt out of sharing certain types of personal information, such as any email or postal marketing campaigns we may from time to time engage in. However, you will not be able to opt out of certain types of data necessary in the execution of any business contract with an individual or company.

### **Can I delete my personal data from AEL?**

You can email [admin@aelcrystals.co.uk](mailto:admin@aelcrystals.co.uk) to request that your data be deleted.

**How long does AEL keep your information?**

AEL retains your information for as long as it is necessary to provide our services to support you and your organisation.

**How is information stored at AEL?**

Any identifiable information is stored within our own internal database for our own use only. We use a variety of security technologies to protect data from unauthorised access.

**How to contact us**

If you have any questions or concerns regarding the use of personal information, please email [admin@aelcrystals.co.uk](mailto:admin@aelcrystals.co.uk)